

BCA

Building Cleanability Awards

Effective Cleaning Through Good Design

PROMOTED BY

IN ASSOCIATION WITH



2009/2010 BUILDING CLEANABILITY AWARDS

The accompanying brochure provides details of sponsorship opportunities relating to the 2009/2010 Building Cleanability Awards being promoted by the cleaning industry Livery Company, The Worshipful Company of Environmental Cleaners, in association with The Royal Institute of British Architects and The Chartered Institute of Architectural Technologists.

The 2009/2010 scheme will be officially 'launched' in July this year with building entries received through until December 2009. The Awards will culminate with a prestigious Presentation Ceremony at London's famous Guildhall on Monday 12th July 2010.

There are four levels of sponsorship support available:

- Major Sponsor @ £10,000 + VAT
- Associate Sponsor @ £5,000 + VAT
- Corporate Champion Supporter @ £750 + VAT

We hope you will wish to support the 2009/2010 Awards scheme which, with the direct involvement of the architectural profession, promises to attract a significant number of building entries.

Please return the completed sponsor/supporter application form as soon as possible, indicating your preferred level of sponsorship support.

We look forward to hearing from you.

Richard Chisnell, Director, Building Cleanability Awards

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Post: Building Cleanability Awards, PO Box 17, Winchester SO23 9WL

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AWARDS PATRON



2009 / 2010

BUILDING CLEANABILITY AWARDS

SPONSORSHIP OPPORTUNITIES

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The Building Cleanability Awards were introduced by the cleaning industry Livery Company – The Worshipful Company of Environmental Cleaners in 1995.

The Awards are designed to promote an increased awareness of the cleaning needs and cleanability issues relevant to all commercial and public buildings, at all stages of design, construction and operational management.

Seven biennial Awards schemes have been held so far and over 300 buildings have been assessed for building cleanability across the ten separate entry categories.

The 2009/2010 Awards scheme is being run in association with The Royal Institute of British Architects (RIBA) and the Chartered Institute of Architectural Technologists (CIAT). This is an important development, indicating the willingness of the building design professions to help progress the concept of the Awards, namely, the recognition of the vital relationship between a building's design and its cost effective cleaning.

The British Cleaning Council is Patron of the Awards and there are opportunities for companies and organisations associated with the building industry to become involved with the Awards as Sponsors or Corporate Champion Supporters. Benefits applicable to both Awards Sponsors and Corporate Champion Supporters are detailed on the next page.

The 2009/2010 Awards will cover buildings located throughout Great Britain and Ireland and entries can be submitted through until 31st December 2009.

Each building entered will be assessed against a wide range of external and internal assessment criteria and short listed entries in each category will receive a detailed assessment visit between January and March 2010.

The 2009/2010 Awards will be promoted through until the end of December 2009, and following assessments, the Awards will conclude with a prestigious Awards Presentation Luncheon on Monday 12th July 2010 at London's famous Guildhall.

If you are interested in becoming involved in the 2009/2010 Building Cleanability Awards, as a Sponsor or Corporate Champion Supporter, please return the completed application form as soon as possible.



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SPONSOR / CORPORATE CHAMPION SUPPORTER BENEFITS

1. MAJOR SPONSOR @ £10,000 + VAT

- 1.1 Major Sponsor branding on all Awards promotional material, website and Awards Certificates presented.
- 1.2 Permission to use Awards Major Sponsor logo on any company promotional or publicity material, website, exhibition graphics etc.
- 1.3 Free full page advertorial space in Awards Presentation Luncheon Souvenir programme.
- 1.4 Ten 'free' places (i.e. one table) at the Awards Presentation Luncheon at Guildhall, London plus a 10% discount on any additional tickets purchased.
- 1.5 Prime display space at the Awards Presentation Luncheon.
- 1.6 Access to the 2009/2010 Awards entry database.

2. ASSOCIATE SPONSOR @ £5000 + VAT

- 2.1 Associate Sponsor company logo branding on all Awards promotional material, website and Awards Certificates presented.
- 2.2 Permission to use the Awards Sponsor logo on any company promotional or publicity material, website, exhibition graphics etc.
- 2.3 Editorial space in the Presentation Luncheon Souvenir programme.
- 2.4 Five 'free' places at the Awards Presentation Luncheon at Guildhall, London plus a 10% discount on any additional tickets purchased.
- 2.5 A free half page advertisement in the Awards Presentation Luncheon Souvenir programme.
- 2.6 Display space at the Awards Presentation Luncheon.

3. CORPORATE CHAMPION SUPPORTER @ £750 + VAT

- 3.1 Company logo on Awards website with link to your website.
- 3.2 Authority to use the BCA Corporate Champion Supporter logo on all company stationery, promotional material, website etc.
- 3.3 Two 'free' places at the Awards Presentation Luncheon at Guildhall, London, on Monday 12th July 2010, plus a 10% discount on any additional tickets purchased.
- 3.4 Company name and logo in the Awards Presentation Luncheon Souvenir programme.
- 3.5 Tangible involvement with a very relevant Awards scheme.



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SPONSOR / CORPORATE CHAMPION SUPPORTER APPLICATION FORM

| |
|-----------------------------------|
| COMPANY/ORGANISATION NAME: |
| ADDRESS: |
| CONTACT NAME: |
| POSITION: |
| DIRECT TEL NO: |
| E-MAIL: |

We wish to support the 2009/2010 Building Cleanability Awards as indicated below:

Sponsor / Corporate Champion Supporter benefits are detailed on the previous page.

Please tick relevant box:

| | |
|---|--------------------------|
| MAJOR SPONSOR @ £10,000 + VAT Payable in two or more equal instalments as agreed | <input type="checkbox"/> |
| ASSOCIATE SPONSOR @ £5,000 + VAT Payable in two or more equal instalments as agreed | <input type="checkbox"/> |
| CORPORATE CHAMPION SUPPORTER @ £750 + VAT Payable on Presentation of Invoice | <input type="checkbox"/> |

| |
|----------------|
| SIGNED: |
| DATE: |

Please return completed form to:
The Building Cleanability Awards, PO Box 17, Winchester, Hampshire, SO23 9WL
Tel: 01962 850277
or e-mail details to: information@cleanabilityawards.co.uk
Website: www.cleanabilityawards.co.uk